

TITLE: SPONSORSHIP RELATIONSHIPS

The college may, from time to time, enter into a cooperative venture or sponsorship relationship with other agencies or entities in order to enhance educational services or further the college mission by utilizing combined resources. In such situations, the following shall be observed:

1. All sponsorship or cooperative projects must be consistent with the college mission and purposes.
2. The college name and logo may not be used by other entities or organizations without written college approval.
3. Written approval of the appropriate Dean and the college President must be obtained before any sponsorship relationship is entered into on behalf of the college, including product endorsement. Any long term formal agreements must be approved by the Board of Trustees.
4. Sponsorship relationships involving fund raising activities must be approved by the college Development Office in accordance with Board Policy Series No. 520.

Date of Adoption: 2/25/97

Revised: 6/29/99, 8/28/12