

**TITLE: USE OF COLLEGE NAME, SEAL AND LOGOTYPE**

The exhibition or other use of the Gogebic Community College name, seal and logotype is restricted to the official business of the College. Moreover, no person may use or exhibit a name, seal or logotype so nearly resembling those of the College that it tends to deceive the public. No other use is permitted without prior, written consent. Individuals wishing authorization to use the name, seal or logotype for other than official business will direct requests to the President. Apart from this policy, Michigan Compiled Law 430.102, as amended, governs the use of seals and emblems and provides penalties for violation.

Date of Adoption: 5/29/12  
Revised: